

NATALIA ROA

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[EXPERIENCE]

Special Projects Volunteer at the PRINCE CLAUS FUND (October 2022 – January 2023)
Event organisation at the Royal Palace Amsterdam, The Netherlands

Communications Coordinator at LA SIERRA ARTIST RESIDENCY (July 2021 – September 2022)
Communications strategy / SoMe Management / Marketing / Event production

Curator assistant and Researcher at IN SHADOW ART EXHIBITION
Research / Editing and creation of gallery book 1st and 2nd edition / Writing / Translation
april 2019 Julia Street Gallery / sep 2020 Ogden Museum & Contemporary Arts Center, New Orleans, USA

Regional Communications Coordinator at TIEMPO DE JUEGO FOUNDATION (May 2019 - January 2020)
Community work / Media & press / Event organization / International cooperation

Communications Coordinator MAREIA FOUNDATION (July 2018 - August 2019)
Community work / Communication strategy / International cooperation

General Producer at MUJERES DEL SUR FUND (Argentina-Uruguay) (April 2018 – August 2018)
Communications Officer / Corporate Event / Budget management / International cooperation

Culture Mediator at CÍRCULO ABIERTO FOUNDATION (December 2017 – July 2018)
Artistic education / Reading & books promotion / Community work

Researcher at MINISTRY OF JUSTICE / CORPORACIÓN INDÍGENA TAYRONA (May 2017 – Oct 2017)
Writing / Researching for indigenous justice project with the Arhuaco community Sierra Nevada de Santa Marta

Communications Responsible at ÁFRICA RAÍCES FESTIVAL (July 2016 – March 2017)
Music festival production / Communications strategy / Media & Press / Fundraising

Digital Content Editor at NAKED NATION (July 2016 - March 2018)
Content creator / Editor / Copywriter / Communication campaigns / Social Media

Editor / Literary Agent at LAGUNA LIBROS PUBLISHING HOUSE (November 2014 - November 2015)
Fiction book editor & proofreader / Book launch, book fairs / Media & Press

[KEY SKILLS]

- Bilingual for written and conversational Spanish and English. Intermediate conversational French. Basic Dutch.
- Understand and integrate appropriate project management tools and processes.
- Lead, organize and delegate (or follow) within multidisciplinary teams.
- Understand the industry trends and their impact on business or social issues.
- Ability to think critically and to gather information using a systematic method.
- Comfortable and experienced with public speaking and public relations.
- Event planning and production including budget execution.
- Strong communication and interpersonal skills.
- Relationship building within and outside the team.

[TECHNICAL SKILLS]

- Advanced Microsoft Office Suite
- Google Drive tools
- Outlook tools
- Adobe Pro (InDesign / Illustrator / Photoshop / Audition / PremierPro)
- Asana, Trello & Slack
- Canva Pro
- PerfectView

[TRAINING]

2020 – 2021 Postgraduate degree: Specialist Training in Business and Management for Social Arts and Culture. Universidad del Rosario. Bogotá, Colombia.

2010 – 2014 Graduate degree: Literature Studies. Laureated degree. Pontificia Universidad Javeriana. Bogotá, Colombia.

2008 – 2010 Undergraduate degree: Social Communications. Pontificia Universidad Javeriana. Bogotá.

International Baccalaureate (IB): The English School. Bogotá. Focused in Arts, Philosophy and English.

[[OTHER DIPLOMAS]]

2020 Diplomate: Editorial management and proofreading. National University, Colombia.

2019 Workshop: Community publishing - with Margarita Valencia & Katherine Ríos - Somos editores, FILBAQ, Colombia.

2021 Course: Digital Marketing Basic Concepts – Google

2015 – 2016 Course: Leadership and Pedagogy Training. Teach for All, Externado University, Los Andes University, Colombia.

[RECOGNITIONS]

2018 HONORABLE MENTION: XIII unpublished poetry contest. Culture Secretariat. Cali, Colombia.

2016 GABRIEL GARCÍA MARQUEZ SCHOLARSHIP: África in the Caribbean cultural journalism fellowship. Iberamerican Foundation for New Journalism.

2016 GUEST OF HONOUR: First Meeting of Researchers in Afro Affairs. Observatory Against Discrimination and Racism. Ministry of Interior, Colombia.

2014 LAUREATED BACHELOR LITERATURE STUDIES: With the thesis research: "I have no heart, I bring a drum" Towards a poetics of resistance in the bullerengue songs of the Colombian Caribbean. Javeriana University. Bogotá, Colombia.